David Babka, Jáchym Moravec,
Kryštof Josefus

Logmanager logo guidelines

version 1.0

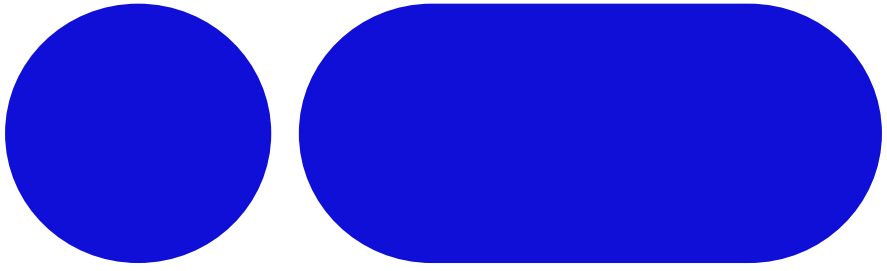
What is the name of our company, our product and how to properly spell it?

✗ LOGmanager
✗ LOG manager
✗ LOG Manager
✗ LOG MANAGER

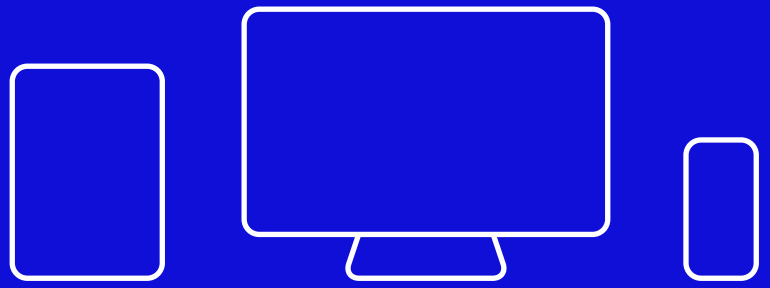
✗ LogManager
✗ Log Manager
✗ Log manager
Logmanager ✓

Basic logotype and logomark – or simply “logo”

Basic logomark (or symbol) which can be used separately



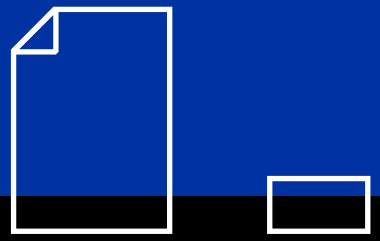
Colour scheme



For digital use only

RGB 15 – 15 – 215
Hex 0F0FD7

Pantone 286 C



For print use only*

CMYK 0 – 0 – 0 – 100

*It is perfectly fine to use only black colour for printing documents such as data sheets, case studies, etc.

Use our blue colour (Pantone 286 C) only when printing materials such as business cards, brochures or flyers in professional printers.

Additional colours

Pantone 072 C
Hex 000695

Hex DDE6F6

Hex F5F8FC

Black
Hex 000000

White
Hex FFFFFF

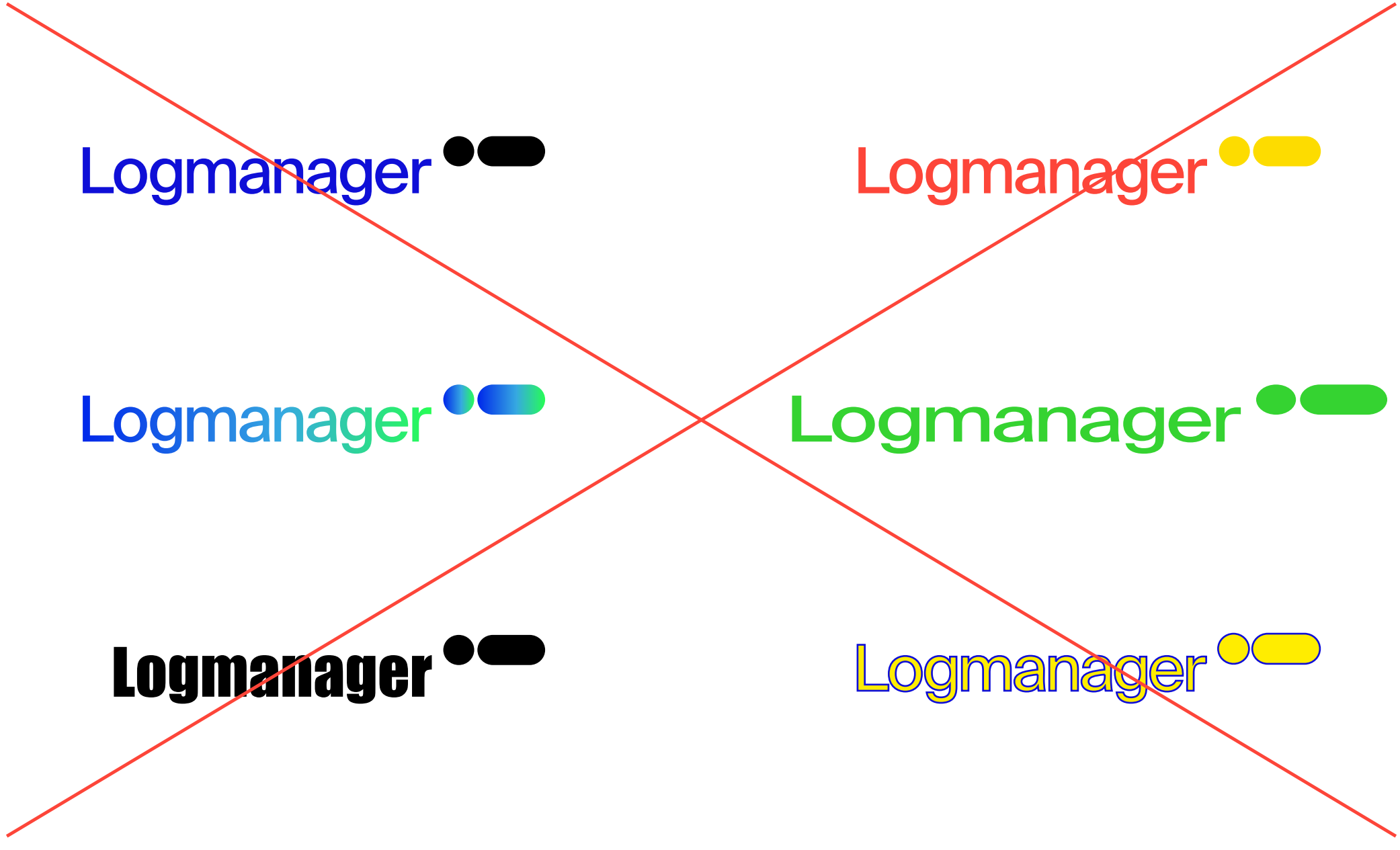
Pantone Warm red C
Hex FF3529

Pantone 802 C
Hex 29CF20

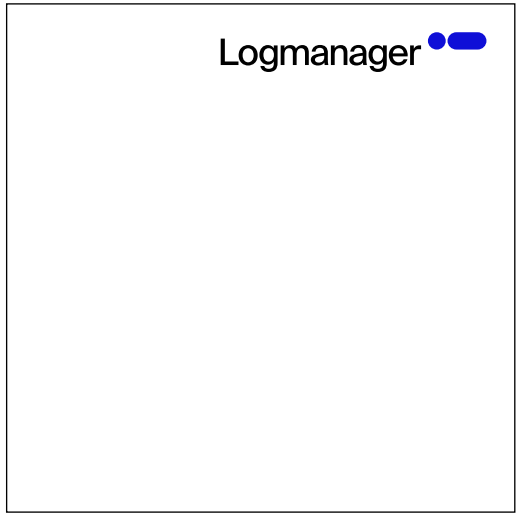
Pantone Yellow C
Hex FFD900

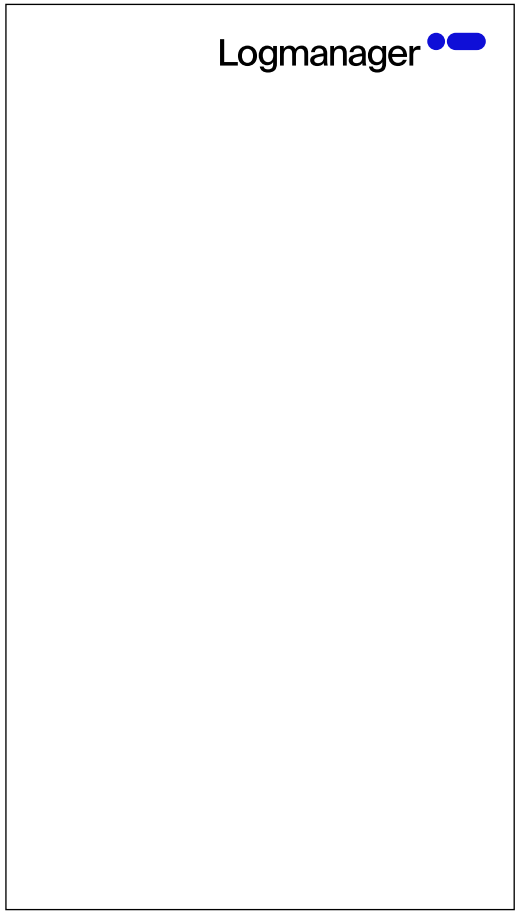
Permitted logo colour ways and combinations

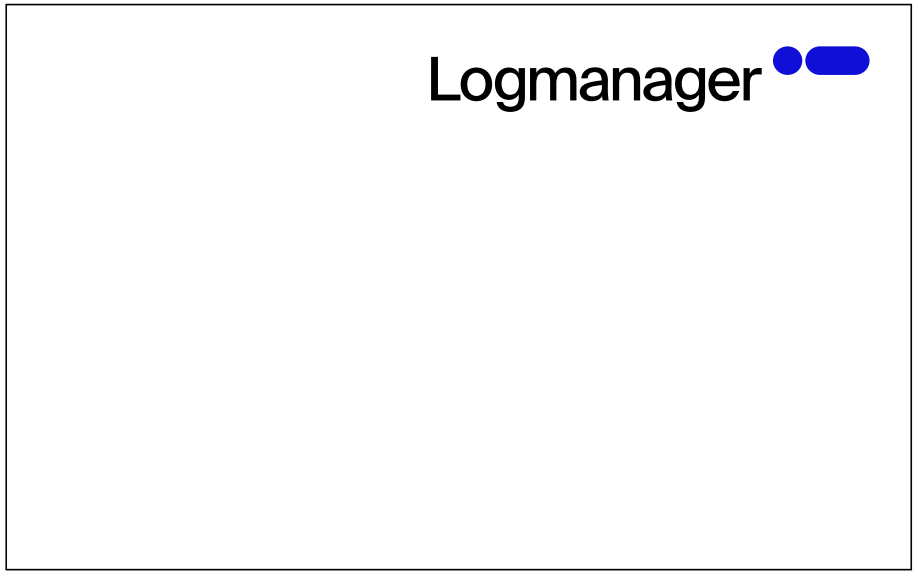
Forbidden colour ways and logo modifications



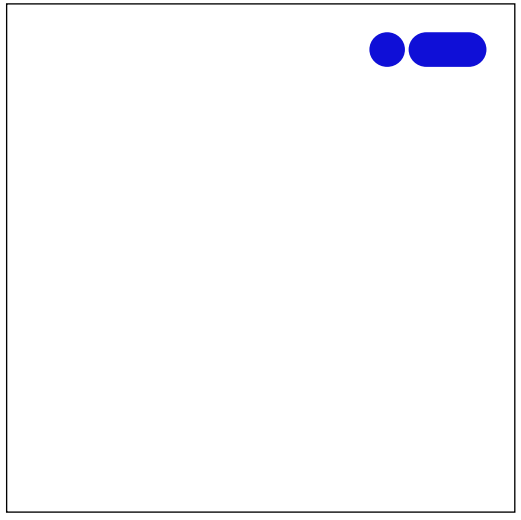
Logo positioning on different formats

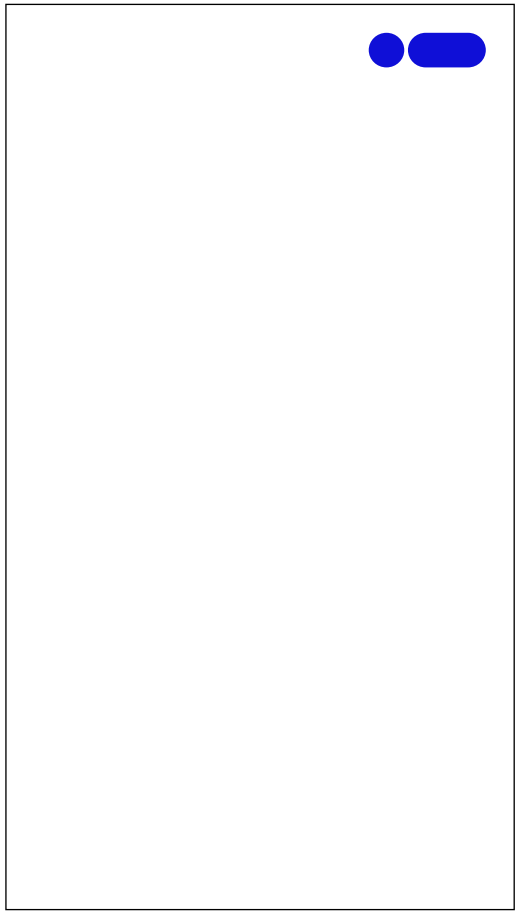


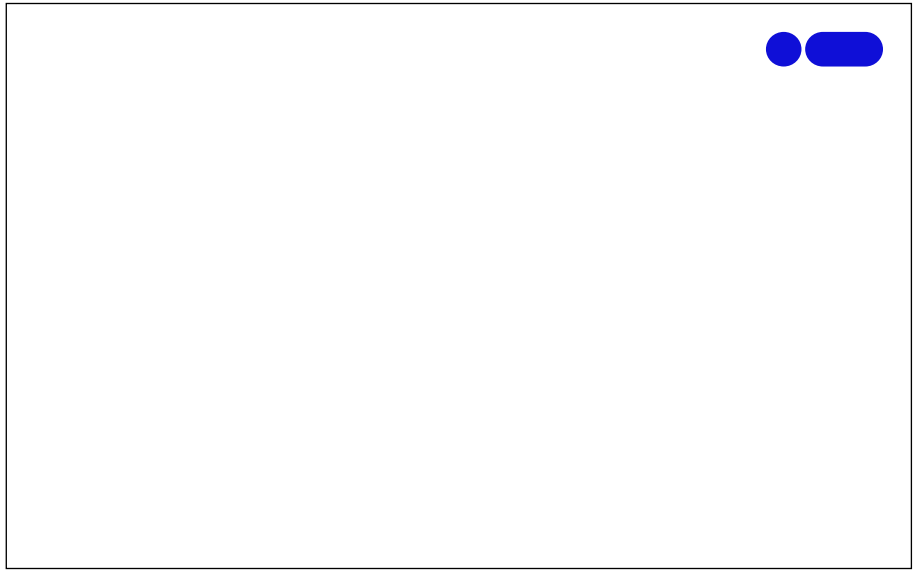




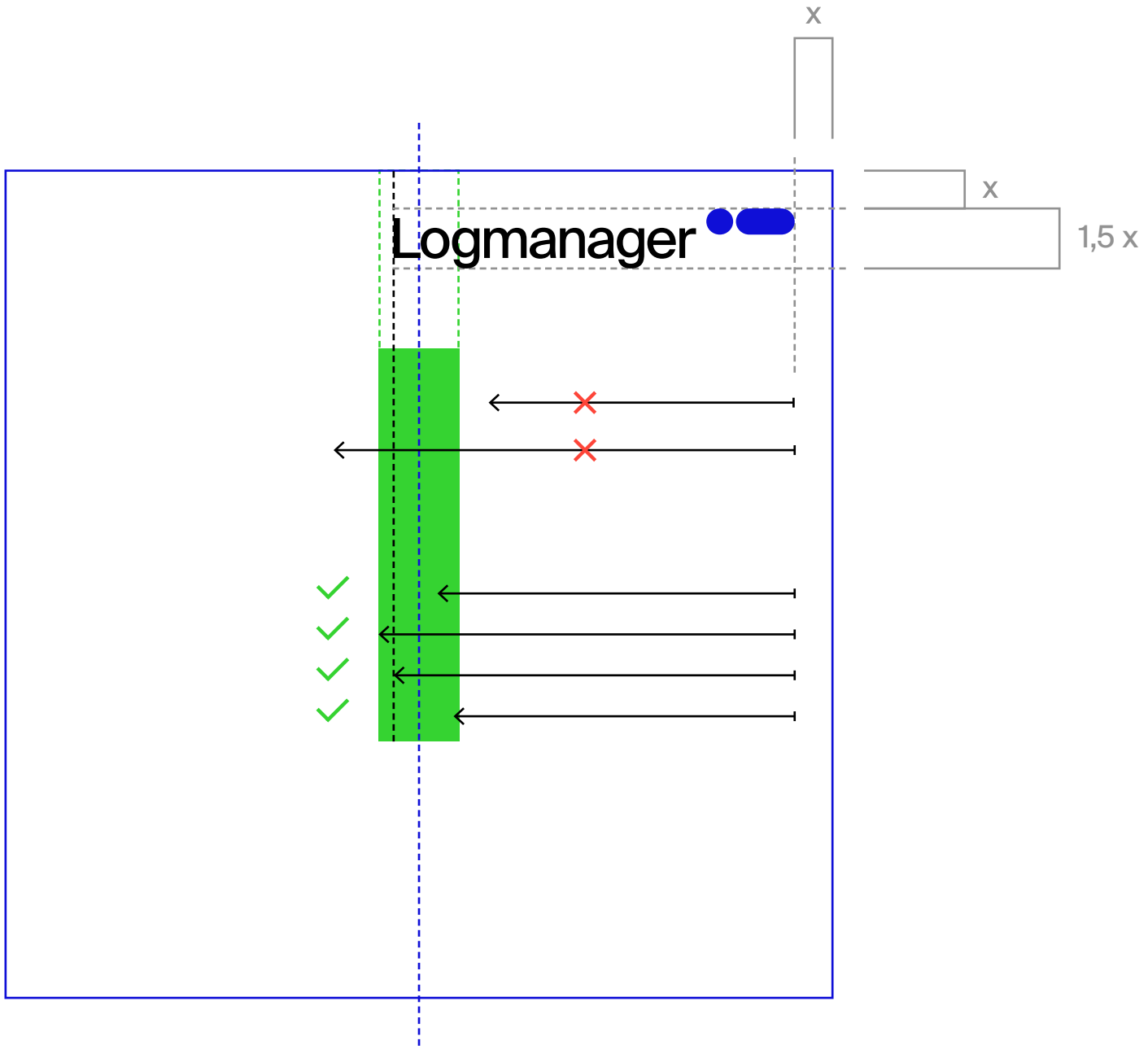
Logomark positioning on different formats







Logo sizing guide in relation to the format



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